

CONTRACT



KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(866)858-5322

www.9news.com

And:

American Rambler Productions/ POL
138 Conant Street
Beverly, MA 01915

| | | |
|---|--|--|
| <u>Contract / Revision</u> 719921 / | | <u>Alt Order #</u> 06360975 |
| <u>Product</u> ROMNEY FOR PRESIDENT | | |
| <u>Contract Dates</u> 10/03/12 - 10/09/12 | | <u>Estimate #</u> 450 |
| <u>Advertiser</u> Romney/ R / President | | <u>Original Date / Revision</u> 10/02/12 / 10/02/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KUSA | <u>Account Executive</u> Mary Tricoli | <u>Sales Office</u> Telerep Philadel |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Rtn | Type | Spots | Amount |
|---------------|-------|-------------------|-----------------|-----------------------------|--------------------|------|--------|-------------------|-------------|---------------|------|-----------|--------------------|
| N 1 | KUSA | 10/03/12 | 10/05/12 | 9News 6pm | 6p-630p | | :30 | | | | NM | 3 | \$5,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | Week: | 10/01/12 | 10/07/12 | -- WTF-- | | | | 3 | \$1,800.00 | 0.00 | | | |
| N 2 | KUSA | 10/08/12 | 10/08/12 | 9News 6pm | 6p-630p | | :30 | | | | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | Week: | 10/08/12 | 10/14/12 | M----- | | | | 1 | \$1,800.00 | 0.00 | | | |
| N 3 | KUSA | 10/08/12 | 10/09/12 | Late News M-F | 10-1035p | | :30 | | | | NM | 2 | \$5,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | Week: | 10/08/12 | 10/14/12 | MT----- | | | | 2 | \$2,800.00 | 0.00 | | | |
| N 4 | KUSA | 10/08/12 | 10/08/12 | Tonight Show | 1037-1137p | | :30 | | | | NM | 1 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | Week: | 10/08/12 | 10/14/12 | M----- | | | | 1 | \$1,300.00 | 0.00 | | | |
| N 5 | KUSA | 10/06/12 | 10/06/12 | Saturday Night Live | 1037p-1207a | | :30 | | | | NM | 1 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | Week: | 10/01/12 | 10/07/12 | -----S- | | | | 1 | \$1,400.00 | 0.00 | | | |
| N 6 | KUSA | 10/07/12 | 10/07/12 | Sunday Today | 6-7am | | :30 | | | | NM | 1 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | Week: | 10/01/12 | 10/07/12 | -----S | | | | 1 | \$275.00 | 0.00 | | | |
| N 7 | KUSA | 10/07/12 | 10/07/12 | 9News 7a Sun | 7-9a | | :30 | | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | Week: | 10/01/12 | 10/07/12 | -----S | | | | 1 | \$700.00 | 0.00 | | | |
| N 8 | KUSA | 10/07/12 | 10/07/12 | Football Night in America | Various | | :30 | | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | Week: | 10/01/12 | 10/07/12 | -----S | | | | 1 | \$2,000.00 | 0.00 | | | |
| N 9 | KUSA | 10/07/12 | 10/07/12 | NFL Regular Season Football | NFL Regular Season | | :30 | | | | NM | 1 | \$6,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | Week: | 10/01/12 | 10/07/12 | -----S | | | | 1 | \$6,000.00 | 0.00 | | | |
| Totals | | | | | | | | | | 0.00 | | 12 | \$24,475.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Gannett Co., Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



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|---|-------------------------------------|--|
| <u>Contract / Revision</u> 719921 / | | <u>Alt Order #</u> 06360975 |
| <u>Contract Dates</u> 10/03/12 - 10/09/12 | <u>Product</u> ROMNEY FOR PRESID | <u>Estimate #</u> 1450 |
| <u>Advertiser</u> Romney/ R / President | | <u>Original Date / Revision</u> 10/02/12 / 10/02/12 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 10/01/12 - 10/09/12 | 12 | \$24,475.00 | \$20,803.75 |
| Totals | 12 | \$24,475.00 | \$20,803.75 |

Signature: _____ **Date:** _____

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